

**DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT  
UNIVERSITY OF RAJSHAHI**

**Courses for BBA in THM**

**First Year First Semester 2022-2023**

<b>Course Code</b>	<b>Name of the Courses</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1015 THM-111	Fundamentals of Tourism and Hospitality	Fieldtrip	3.00	45
0413 THM-112	Introduction to Business (C)		3.00	45
0222 THM-113	Bangladesh Studies		3.00	45
0311 THM-114	Micro Economics (C)		3.00	45
0411 THM-115	Principles and Practices of Accounting (C)		3.00	45
<b>Total Credits</b>			<b>15.00</b>	

**First Year Second Semester 2022-2023**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1022 THM-121	First Aid, Safety & Security		3.00	45
<b>1022 THM-121-P1</b>	<b>Occupational Health &amp; Safety (Lab)</b>	<b>Practical</b>	<b>1.00</b>	<b>30</b>
041 THM-122	Business Communication (C)		3.00	45
0413 THM-123	Principles of Management (C)		3.00	45
0721 THM-124	Theory & Practice of Culinary Art		3.00	45
<b>0721 THM-125-P2</b>	<b>F&amp;B Production and Services (Lab)</b>	<b>Practical</b>	<b>3.00</b>	<b>67</b>
THM-V1	Viva Voce		3.00	
<b>Total Credits</b>			<b>19.00</b>	

**Second Year First Semester 2023-2024**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1015 THM-211	Tour Operation Management		3.00	45
<b>1015 THM-211-P3</b>	<b>Tour Operation Management (Practical)</b>	<b>Practical</b>	<b>1.00</b>	<b>30</b>
0414 THM-212	Principles of Marketing (C)		3.00	45
1013 THM-213	Food & Beverage Services Management		3.00	45
0611 THM-214	Computer Application in Business (C)		3.00	45
THM-215	Professional Etiquette & Grooming		3.00	45
<b>Total Credits</b>			<b>16.00</b>	

**Second Year Second Semester 2023-2024**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1015 THM-221	Tourism Culture, Heritage & Society	<b>Fieldtrip</b>	3.00	45
0388 THM-222	Technology in Tourism and Hospitality		3.00	45
1013 THM-223	Housekeeping Management		3.00	45
<b>1013 THM-223-P4</b>	<b>Housekeeping Management (Lab)</b>	<b>Practical</b>	<b>1.00</b>	<b>23</b>
1015 THM-224	Human Resource Management (HRM)		3.00	45
0411 THM-225	Taxation (C)		3.00	45
THM-V2	Viva Voce		3.00	
<b>Total Credits</b>			<b>19.00</b>	

**Third Year First Semester 2024-2025**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1013 THM-311	Front Office Operation/Management		3.00	45
<b>1013 THM-311-P5</b>	<b>Front Office Operation/Management (Lab)</b>	<b>Practical</b>	<b>1.00</b>	<b>23</b>
1015 THM-312	Consumer Behavior		3.00	45
1015 THM-313	Ticketing & Reservation	Guest Lecture	3.00	45
THM-314	Service Management		3.00	45
0412 THM-315	Principles of Finance (C)		3.00	45
<b>Total Credits</b>			<b>16.00</b>	

**Third Year Second Semester 2024-2025**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1015 THM-321	Tourism Product Development		3.00	45
0414 THM-322	Digital Marketing & Promotion	Guest Lecture	3.00	45
1015 THM-323	Community Based Tourism (CBT)	Field Trip	3.00	45
0542 THM-324	Business Statistics (C)		3.00	45
0412 THM-325	Principles & Practices of Banking (C)		3.00	45
THM-V3	Viva Voce		3.00	
<b>Total Credits</b>			<b>18.00</b>	

**Fourth Year First Semester 2025-2026**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
0413 THM-411	Revenue Management		3.00	45
1015 THM-412	Ecotourism Management	Fieldtrip	3.00	45
<b>1013</b> THM-413	Event Management		3.00	45
<b>0417 THM-413-P6</b>	<b>Event Management (Practical)</b>	<b>Practical</b>	<b>1.00</b>	<b>30</b>
1015 THM-414	SMART Destination Management	Fieldtrip	3.00	45
0413 THM-415	Organizational Behavior		3.00	45
0231 THM-416	Foreign Language (other than English) French/Arabic/Chinese		3.00	45
THM-417-P7	Study Tour & Report Preparation	Fieldwork	1.00	30
<b>Total Credits</b>			<b>20.00</b>	

**Fourth Year Second Semester 2026-2026**

<b>Course Code</b>	<b>Name of the Subject</b>	<b>Practical/Fieldtrip</b>	<b>Credit</b>	<b>C. Hr.</b>
1015 THM-421	Agro-Tourism	Fieldtrip	3.00	45
<b>0413</b> THM-422	Tourism and Hospitality Entrepreneurship	Fieldtrip/Guest Lecture	3.00	45
1015 THM-423	Aviation and Flight Management	Fieldtrip	3.00	45
1015 THM-424	Blue Tourism	Fieldtrip/Guest Lecture	3.00	45
041 THM-425	Business Research Methods (C)		3.00	45
THM-V4	Viva Voce		3.00	
9904 THM-IN	Internship		3.00	90
<b>Total Credits</b>			<b>21.00</b>	

**C= Course Credit; Total Credit 144 for BBA in Tourism and Hospitality Management.**