

# Evening MBA Program – 2024

*Semester: July – December 2024*



## Faculty of Business Studies

Department of Tourism and Hospitality Management

University of Rajshahi

Bangladesh

### INTRODUCTION

The Department of Tourism and Hospitality Management (THM) at Rajshahi University offers an affordable Evening MBA program for students and professionals aiming for global excellence in tourism and hospitality education. We build strong industry-student relationships through collaboration and effective teaching, learning, and research. Our goal is to balance theoretical and practical expertise, aligning with job market demands to enhance the tourism industry in Bangladesh both regionally and globally.

The tourism industry is one of the largest and most diverse globally, contributing 10% of global GDP and employing 1 in 10 people worldwide. In Bangladesh, there are currently about 0.5 million jobs in this sector, expected to grow to 3 million by 2030 to meet the Sustainable Development Goals (SDG) set by the government. Despite its potential, there is a significant skills gap between industry demands and educational supply. To address this, our department offers a 2-year Evening MBA program to help bridge this gap.

### FACILITIES OFFERED

- **Faculty.** 60% of our faculty hold foreign degrees.
- **Internship.** Guaranteed 100% internship placement.
- **Laboratories.** Fully furnished and equipped labs for Food Production, Food Service Management, Front Desk/Office Management, and Housekeeping Management (available from January 2020).
- **Industry Interaction.** Direct classroom interaction with industry professionals to provide real-life experience.
- **Career Support.** Comprehensive career counseling and need-based mentoring.
- **Training.** Hands-on training at five-star hotels and renowned tourist destinations.
- **Tours.** Annual educational tours.
- **International Opportunities.** Opportunities for overseas study and travel, with or without job placements.

### APPLICATION FORMALITIES

Candidates can obtain the application form and instructions from the Chairman's office, Department of Tourism and Hospitality Management, during office hours (9:30 AM to 4:00 PM). A non-refundable fee of Tk. 500.00 is

payable in cash to the Chairman. Alternatively, the form can be downloaded from <https://www.ru.ac.bd/thm/academic-programs/> and the fee paid via BIKASH or NAGAD to +8801729878309. Applicants should then email the signed form and payment slip to receive a digital admit card. The application form and brochure are also available on the department's website.

#### ACADEMIC YEAR AND SEMESTER

The duration of the program is 2 (two) academic years divided into four semesters. Two semesters will be conducted in a year. In each semester students are allowed to take a maximum of 5 (five) courses but a minimum of 2 (two) courses. The entire program must be completed within 5 (five) academic years.

#### ADMISSION REQUIREMENT

Graduates from any discipline are eligible to apply. Eligibility will be assessed based on previous academic records. Applicants must have a minimum of 6 points in their academic attainment, calculated as follows:

Name of Degrees	1 <sup>st</sup> Div / Class GPA 3.50 & above	2 <sup>nd</sup> Div / Class GPA 3.00 > 3.50	3 <sup>rd</sup> Div / Class GPA 2.25 > 3.00
SSC	3	2	1
HSC	3	2	1
Bachelor (Pass)	5	3	2
Bachelor (Hons)	5	4	2
Masters	1	1	1

*Applicants with more than one third division/class in academic career shall not be considered.*

#### ADMISSION TEST INFORMATION

Applicants seeking enrollment into the Evening MBA Program are required to sit for an MCQ type Admission Test of 50 marks covering following subjects:

- 1) **English** – 20 (Paragraph, Translation and Grammar)
- 2) **General Knowledge**– 30 (General Affairs, General Mathematics & IQ)

#### SCHEDULE

Submission of Application Form: May 30, 2024 – Aug 1, 2024

Admission Test : Aug 2, 2024 (11:30 am –12:30 pm)

Viva Voce : Aug 2, 2024 (start from 3:00 pm)

Result Notification : Aug 2, 2024

Class start : Aug 9, 2024

#### PROGRAM FEE

The total program fee is Tk. 100,000 (One Lakh), covering all academic and administrative expenses. This fee is payable in four installments. Tk. 30,000, Tk. 30,000, Tk. 20,000, and Tk. 20,000 over four semesters.

#### CURRICULUM

The Evening MBA Program comprises 20 (twenty) courses consisting of 15 (fifteen) prerequisite courses and 5 (five) specialized courses. Total marks in each course shall be distributed in percentage as follows:

Particulars	Percentage
<b>Class attendance</b>	10%
<b>Mid-term test (two)</b>	20%
<b>Case analysis &amp; presentation</b>	10%
<b>Term paper</b>	10%
<b>Final examination</b>	50%
<b>Total</b>	100%

#### DEGREE REQUIREMENTS AND AWARD OF DEGREE

The Evening MBA Program consists of 66 credit hours: 60 for coursework, 3 for an internship, and 3 for a viva voce. The degree will be awarded by the University of Rajshahi upon the recommendation of the Departmental Academic Committee. Students must complete the academic requirements with a minimum CGPA of 2.0 to be eligible for the degree.

## CONTACT US.

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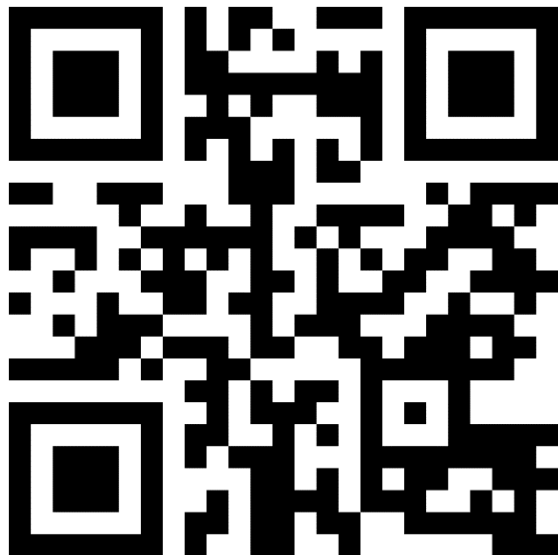
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Visit Us: <https://www.ru.ac.bd/thm/>

Facebook: <https://www.facebook.com/thmru>

Scan the QR Code to download the application form and brochure.



Modern classroom



Fully-equipped food lab



Hotel Management lab



Computer lab